



OFFICIAL MATCH DAY MAGAZINE 15p

SWINDON TOWN FOOTBALL CLUB

SWINDON TOWN
v

PORT VALE

Swindon Town Football Co Limited

Registered Office County Ground
Swindon

Telephone No. 22118

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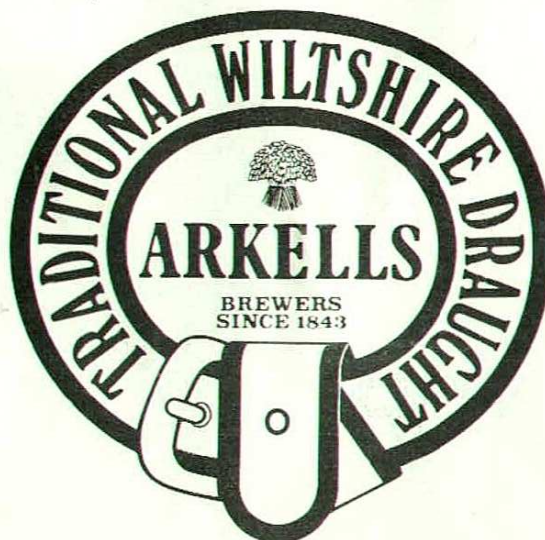
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We shall be most grateful to hear from
supporters who would like to donate a
ball for one of our matches.

WOULDN'T A PINT GO DOWN WELL TONIGHT?



Bits and Pieces

Port Vale are one of the few Football League clubs, who geographically speaking, cannot be found on the map. The North Staffordshire club is based in the mother town of the Potteries, Burslem and the name 'Port Vale' is believed to have been taken from a house near to where the inaugural meeting of the club took place.

Port Vale celebrated its centenary last year. The club was formed as Burslem Port Vale and dropped the prefix in 1913, when it took up occupation of the Old Recreation Ground in nearby Hanley. This was the fourth change of headquarters though the clubs previous addresses were all within a two mile radius of the present home Vale Park, in use since 1950.

Burslem Port Vale joined the Football League Second Division on its formation in 1892, but failed to be re-elected in 1896. During its first season, the club suffered the worst home defeat ever for any League club - 10-0 to Sheffield United. Burslem returned to the League after a two-year exile in 1898 but resigned through financial difficulties in 1907.

In the previous December, Swindon Town had entertained the Potteries club in the fifth qualifying round of the F.A. Cup. This was the first meeting of the two clubs in a competitive match. It resulted in a 2-1 win for the visitors. Town's scorer was inside-left Billy Wardrope from the penalty spot.

In October 1919, the Football League expelled Leeds City from its ranks and Port Vale was invited to take over that club's fixtures. Port Vale suffered a similar expulsion, coupled with a fine, in 1968 - but the club was immediately re-elected to the Fourth Division.

Port Vale now play at Vale Park which was opened in 1950. The man behind the scheme was Alderman Oldcroft who, although the new big stadium was very impressive, must have been disappointed that it's full development was never fully completed.

Jimmy Oakes, a full-back for Port Vale, created an odd record by playing for both clubs in one League fixture. It happened in one of Vale's meetings with Charlton Athletic at the Valley. Oakes was playing for the visitors when the match was abandoned and he was transferred to Charlton before the teams met again in the 'replayed' game, when he duly turned out for the home side.

Port Vale reached the semi-final stage of the F.A. Cup in 1954 whilst in the Third Division. Only Millwall had achieved this feat before and only three clubs have done it since. On the way, Blackpool the Cup holders, together with Stanley Matthews, were defeated 2-0. Sir Stanley later managed the club for a short while. Port Vale eventually lost to Cup Winners, West Bromwich Albion by the odd goal in three in front of 68,221 at Villa Park.

In the same year, Port Vale also won the Third Division North championship by a margin of eleven points from Barnsley. Only three games were lost with a mere 21 goals being conceded and only five of these came at Vale Park.

Swindon's biggest victory against Port Vale was on October 1, 1960. A near twelve-thousand crowd at the County Ground saw Town score six without reply, Bobby Woodruff claiming a hat-trick. Only six months previously, Port Vale had inflicted the heaviest defeat on Swindon in fixtures between the clubs. Town went down 1-6 at

Vale Park, Jimmy Gauld netting for the visitors.



BOBBY WOODRUFF

Morris Jones joined Swindon from Port Vale in November 1947, scoring 48 goals in 94 League appearances before joining Crystal Palace.

Port Vale manager, Roy Sproson, made 756 full Football League appearances for the club before retiring in 1972. He first joined the Club in the fifties as an amateur.

Fact finder

LEAGUE FORM - LAST FIVE SEASONS.

	Div	P	W	D	L	F - A	Pts.	Pos.	Cup Round Reached	Avge Home	Top League Scorer
76-77	: 3	46	11	16	19	47 - 71	38	19th	5th	1st 4356	Ken Beamish 12
75-76	: 3	46	15	16	15	55 - 54	46	12th	2nd	1st 4133	Mick Cullerton 17
74-75	: 3	46	18	15	13	61 - 54	51	6th	1st	1st 4346	Ray Williams 14
73-74	: 3	46	14	14	18	52 - 58	42	20th	3rd	1st 3959	John Woodward 16
72-73	: 3	46	21	11	14	56 - 69	53	6th	3rd	2nd 5429	Sammy Morgan, Ray Williams 11

COMPLETE FOOTBALL LEAGUE RECORD:

DIV	PLD	W	D	L	F - A	PTS
SECOND	1222	421	250	551	1743 - 2141	1092
THIRD	598	208	169	221	773 - 823	585
THIRD NORTH	218	105	66	47	367 - 230	276
THIRD SOUTH	348	122	89	137	458 - 460	333
FOURTH	276	103	84	89	381 - 326	290
TOTAL	2662	959	658	1045	3722 - 3980	2576

(to end of last season)

PORT VALE

Talk of the Town By the Chairman

Our visitors today are from the famous Potteries sharing of course the football supporters of those areas with Stoke City Football Club and so we welcome our friends from Port Vale who like most clubs have had their successes and otherwise. Sir Stanley Matthews managed them for a short period and as everybody knows Sir Stanley made football history as a player for Stoke and England.

Since writing my last notes we have had our disappointments at home against Bradford and away at Lincoln. Our supporters who travelled to Lincoln must have been impressed with Gus Gilligan's first full League appearance and at no time did he look out of his class. The only way in which a club can blood a youngster from it's apprentices is to have faith and give the boy an extended run in the first team. This is not as easy as it sounds, because a Manager has to play his most experienced players to get the results that the fans demand. Turning the clock back many years our supporters will remember that when Bert Head put his faith in a team mostly composed of our own boys, we did not have a background of experience to call on that would have improved the team by making changes and in fact, in spite of our success with our youngsters at first, we eventually lost ground and were relegated, but not before our local boys had gained an immense amount of experience that proved invaluable to so many of them, as well as to ourselves. I am sure that the progress of Gus Gilligan will be an incentive to our other young players

that Jack Smith has under his wing.

On Saturday last our young reserve side had the experience and skills of both David Moss and Trevor Anderson to help them and I am told that this was a tremendous boost for them and after their defeat in mid week at Q.P.R. this was a welcome morale booster.

On Tuesday evening we took a senior side to Bridgewater to play in a testimonial match against the local side for Chris Porter's benefit. You will remember Chris for his strong wing play and forceful shooting, but unfortunately Chris was unlucky with injuries while with us.

Our new sponsorship scheme where we are asking our fans to sponsor each goal that we score has started off with a flourish and we are hoping that this promising start to our new venture will continue.

Talking of sponsor schemes, the County of Wiltshire have organised a sponsored walk in aid of the 'Queens Silver Jubilee Appeal'. This event is being organised by the Lord Margdale, Lord-Lieutenant of Wiltshire, and the Earl of Shelbourne has kindly lent his park at Bowood near Calne for this meeting.

A wide range of people have been invited to take part including the High Sheriff, Deputy Lieutenants, Members of both Houses of Parliament, Chairman and Chief Executives of County and District Councils, the Chief

Constable and the Chief Fire Officer, Chairman and Managing Directors of Firms in the County and Armed Forces, Commanders, Leaders of Youth Organisations and professional bodies and yes, Swindon Town Football Club who will be represented by Danny Williams and myself.

Half the money raised in Wiltshire can be claimed back for approved projects in the County and used for the provision and maintenance of facilities including the supply of equipment for use by the young people of Wiltshire for outdoor and other activities and also to enable grants to be made to existing organisations concerned with youth. This event is taking place on Sunday, 23rd October, at 11.00 a.m.

How much longer sponsorship schemes can be organised is debatable, because it seems that people are being besieged on all sides to give and give. We only hope that we can, in return, give some enjoyment to our supporters who help our club so often.

Although the Squash Club facilities are now completed, we have to wait for permission to serve intoxicating liquor from our local magistrates, but of course this has not prevented the courts being used. If you are thinking of booking a court, please telephone Swindon 21240 to avoid disappointment. We have rackets for hire and in fact, we can supply all the gear if needed.

Hope you enjoy the football today.



Swindon's Steve Aizlewood joins striker Chris Guthrie (No 9) to challenge for a David Moss corner kick against Bradford City at the County Ground.

From the POOLS OFFICE!

Good Afternoon Ladies and Gentlemen. The results haven't been too good of late but I am sure that we shall see a change of luck shortly.

THE NEW BINGO TICKET £1,000 to be won each week. The competition is still growing but we still need agents to help commission is paid on all sales and a bonus of 10% on all winners £5 or above. If you could sell just ten tickets each week. Ring SWINDON 31510 and we will visit you at your leisure.

CHRISTMAS DRAW

The tickets are now available from agents or this office 1st Prize £100, 2nd £50, 3rd £25 and many others. The cost of a ticket is 10p.

SQUASH COURTS

To all Squash Players. Our two courts are now open. Reservations can be made by ringing Mr. Conley on Swindon 21240 supporters club members £1.40 per hour, non members £1.60 per hour.

CANVASSERS

Two Part Time Canvassers wanted. Good rates of pay, transport provided. If you have a couple of hours to spare daytime or evening ring SWINDON 31510 or call at the Pools Office and ask for Mr. E. Moore or Mr. D. Buswell.

Doug Buswell
POOLS MANAGER.



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DIVISION THREE LEAGUE TABLE.....up to and including Tuesday 11th October, 1977

	P	W	D	L	F	A	W	D	L	F	A	Pts	High Low Lge Posn This Season	Avg Best Home Lge Gate	Top Goal Scorer
Gillingham	12	4	1	1	13	-7	2	3	1	12	-11	16	1st 15th	4964 7584	Danny Westwood 9(8)
Shrewsbury	12	3	2	1	12	-7	3	1	2	10	-11	15	1st 11th	3926 5261	Chic Bates 6(5)
Colchester Utd	12	3	2	1	10	-4	2	2	2	6	-4	14	1st 4th	4773 5719	Bobby Gough 10 (7)
Tranmere Rov.	11	5	1	0	14	-4	1	1	3	2	-4	14	1st 6th	3910 5613	Russ Allen 6 (5)
Wrexham	12	4	2	0	12	-5	1	2	3	6	-9	14	5th 18th	6157 8002	*Dixie McNeil 8(7)
Bury	11	3	2	1	7	-5	2	2	1	7	-6	14	2nd 7th	5286 6769	Andy Rowland 5(5)
Rotherham Utd	12	4	1	1	8	-3	2	1	3	11	-14	14	2nd 14th	5143 6286	Richard Finney 5(4), Trevor Phillips 4(4)
Oxford Utd	12	4	1	1	9	-4	1	2	3	9	-11	13	2nd 11th	5006 7769	Peter Foley 8(6)
Peterborough	12	2	4	0	6	-4	2	1	3	3	-6	12	8th 22nd	5009 6099	Barry Butlin 4(4)
Preston NE	11	3	2	0	8	-4	0	4	2	2	-5	12	8th 19th	6074 7627	Alex Bruce 4(3), Mike Elwiss 4(1)
Plymouth A	12	1	3	2	8	-9	2	3	1	6	-6	12	8th 18th	6987 12399	Brian Hall 6(6)
Chesterfield	12	4	2	0	8	-2	1	0	5	4	-11	12	1st 11th	4361 4705	Steve Cammack 4(3) Stuart Parker 4(3)
SWINDON	12	4	1	1	13	-4	0	2	4	6	-14	11	2nd 13th	7649 9396	Chris Guthrie 7(5)
Walsall	12	2	2	2	7	-6	0	5	1	5	-8	11	9th 17th	4883 5174	Alan Buckley 4(3)
Cambridge Utd	11	3	1	1	11	-6	1	2	3	5	-13	11	10th 24th	3931 4423	Alan Biley 7(6)
Hereford Utd	12	4	0	2	8	-5	0	3	3	2	-8	11	14th 24th	4294 5219	*Peter Spiring 3(1), Colin Sinclair 2(2)
Chester	12	2	4	0	10	-6	0	3	3	3	-13	11	7th 17th	4639 9514	Mike Kearney 5(4)
Lincoln City	12	2	2	2	7	-7	2	0	4	7	-7	10	17th 24th	4908 6290	John Ward 4(3), Peter Graham 3(3)
Portsmouth	11	1	3	1	5	-4	1	3	2	3	-6	10	13th 20th	11348 12020	Dave Kemp 8(5)
Exeter City	11	1	1	3	6	-6	2	2	2	7	-5	9	2nd 20th	5193 5875	* Tony Kellow 4(4)
Bradford City	12	2	2	2	11	-8	1	1	4	3	-10	9	11th 23rd	4268 5815	Joe Cook 4(3)
Port Vale	11	2	2	2	7	-8	1	1	3	5	-12	9	12th 23rd	3941 5136	Jeff Hemmerman 4(3)
Carlisle Utd	12	1	3	2	8	-9	1	1	4	4	-8	8	13th 23rd	4810 5743	Bill Rafferty 6(4)
Sheffield Wed	11	1	3	2	3	-4	0	2	3	4	-9	7	13th 24th	10653 12920	Tommy Tynan 7(4)

* Dixie McNeil 4(3) goals for Hereford Utd.
Lammie Robertson now Leicester City 5(2) goals for Exeter City

No. of League goals scored in brackets.

DIVISION 3 1977/78

FOOTBALL COMBINATION

Date	Opponents	Ground	Score	Scorers	Attendance
1977					
Aug. 13	League Cup (1) Swansea City	A	3 - 1	11 - 3 - 9	5878
Aug. 16	League Cup (2) Swansea City	H	2 - 1	7 - 11	5415
Aug. 20	Sheffield Wednesday	A	1 - 1	8	12095
Aug. 23	Peterborough United	H	2 - 0	9 - 10	7117
Aug. 27	Portsmouth	H	3 - 1	8 - 10 - 7	9396
Aug. 31	League Cup 2 Cardiff City	H	5 - 1	9 11(2) 7 10	8919
Sept. 3	Walsall	A	0 - 2		4717
Sept. 10	Chesterfield	H	2 - 1	9 - 12	6847
Sept. 13	Preston North End	A	1 - 1	11	6014
Sept. 16	Bury	H	1 - 1	9	8139
Sept. 24	Wrexham	A	1 - 2	7	8002
Sept. 27	Cambridge United	A	2 - 5	7 - 10	4423
Sept. 30	Shrewsbury Town	H	5 - 0	8-5-7-9-3	6809
Oct. 4	Bradford City	H	0 - 1		7569
Oct. 8	Lincoln City	A	1 - 3	9	4852
Oct. 15	Port Vale	H			
Oct. 22	Chester	A			
Oct. 25	League Cup 3 Portsmouth	A			
Oct. 29	Exeter City	H			
Nov. 5	Gillingham	H			
Nov. 11	Colchester United	A			
Nov. 19	Rotherham United	H			
Nov. 26	F.A. Cup 1				
Nov. 30	League Cup 4				
Dec. 3	Hereford United	A			
Dec. 10	Carlisle United	H			
Dec. 17	F.A. Cup 2				
Dec. 26	Oxford United	A			
Dec. 27	Plymouth Argyle	H			
Dec. 31	Gillingham	A			
1978					
Jan. 2	Tranmere Rovers	H			
Jan. 7	Peterborough United (3)	A			
Jan. 14	Sheffield Wednesday	H			
Jan. 18	League Cup 5				
Jan. 20	Portsmouth	A			
Jan. 28	Walsall (4)	H			
Feb. 4	Chesterfield	A			
Feb. 8	League Cup SF				
Feb. 10	Bury	A			
Feb. 15	League Cup SF				
Feb. 18	Wrexham (5)	H			
Feb. 25	Shrewsbury Town	A			
Mar. 4	Lincoln City	H			
Mar. 7	Preston North End	H			
Mar. 11	Port Vale (6)	A			
Mar. 17	Chester (LCF)	H			
Mar. 22	Exeter City	A			
Mar. 25	Plymouth Argyle	A			
Mar. 27	Oxford United	H			
Mar. 28					
Mar. 31	Tranmere Rovers	A			
April 4	Cambridge United	H			
April 8	Colchester United (SF)	H			
April 15	Rotherham United	A			
April 22	Hereford United	H			
April 26	Bradford City	A			
April 29	Carlisle United	A			
May 6	F. A. Cup Final				

These fixtures are the copyright of The Football League Limited.

FOR THE RECORD

Oct. 4th - Div. 3 v. BRADFORD CITY

Allan, McLaughlin, Trollope, Stroud, Aizlewood, Prophett, Moss, Kamara, Guthrie, McHale, Anderson

Oct. 8th - Div. 3 v. LINCOLN CITY

Allan, McLaughlin, Trollope, Stroud, Aizlewood, Prophett, Gilligan, Kamara (Ford), Guthrie, McHale, Cunningham

Oct. 4th - Football Comb. v. QUEENS PARK RANGERS

Date	Opponents	Ground	Score
1977			
Aug. 20	Birmingham	H	1 - 1
Aug. 23	Fulham	A	P
Aug. 31	Reading	A	1 - 2
Sept. 3	Ipswich Town	H	0 - 3
Sept. 10	Luton Town	A	2 - 1
Sept. 13	Crystal Palace	H	1 - 0
Sept. 20	Orient	H	0 - 0
Sept. 24	Oxford United	H	0 - 1
Oct. 4	Queens Park Rangers	A	1 - 8
Oct. 8	Bristol Rovers	H	4 - 3
Oct. 15	Tottenham Hotspur	A	
Oct. 22	Cardiff City	H	
Oct. 26	Chelsea	A	
Nov. 12	Norwich City	H	
Nov. 16	Crystal Palace	A	
Nov. 19	West Ham United	A	
Nov. 26	Leicester City	H	
Dec. 3	Plymouth Argyle	H	
Dec. 10	Hereford United	A	
Dec. 13	Bristol City	A	
Dec. 17	Southampton	A	
Dec. 31	Fulham	H	
1978			
Jan. 17	Reading	H	
Jan. 21	Ipswich Town	A	
Feb. 4	Luton Town	H	
Feb. 7	Arsenal	H	
Feb. 11	Orient	A	
Feb. 14	Birmingham City	A	
Feb. 18	Oxford United	A	
Feb. 25	Chelsea	H	
Mar. 7	Bristol Rovers	A	
Mar. 11	Tottenham Hotspur	H	
Mar. 15	Cardiff City	A	
Mar. 25	Southampton	H	
Mar. 27	Arsenal	A	
April 1	Bristol City	H	
April 5	Norwich City	A	
April 8	Leicester City	A	
April 15	West Ham United	H	
April 22	Plymouth Argyle	A	
April 25	Queens Park Rangers	H	
April 29	Hereford United	H	

First Team Appearances and Goals 1977-78

Totals include subs

(Goals in parentheses)

	Total	League	F.L.C.	FAC
1. Allan	15	12	3	
2. McLaughlin	15	12	3	
3. Trollope	15(2)	12(1)	3(1)	
4. Stroud	14	11	3	
5. Aizlewood	15(1)	12(1)	3	
6. Prophett	15	12	3	
7. Moss	14(6)	11(4)	3(2)	
8. Kamara	14(3)	10(3)	3	
9. Guthrie	14(7)	11(5)	3(2)	
10. McHale	15(4)	12(3)	3(1)	
11. Anderson	14(5)	11(1)	3(4)	
12. Ford	9(1)	8(1)	1	
13. Cunningham	2	2		
14. French	1	1		
15. Gilligan	1	1		

Lymer, Kelly, Reilly, Collicutt, Lewis, Cunningham, Woodward, Gilligan, Brinkworth, Durbridge, Barry (Norman).

Oct. 8th - Football Comb. v. BRISTOL ROVERS.

Roberts, Kelly, Reilly, Hatter, Lewis, Collicutt, Moss, Barry, Brinkworth, Durbridge, Anderson (Norman).

IN TOWN TODAY

TREVOR DANCE (Goalkeeper)

A knee injury to John Connaughton has given Trevor another chance to taste League football in recent weeks and he has fully justified the confidence showed in him after his initial run of League appearance at the tail end of last season.

League record: Port Vale 14 aps.

GRAHAM McGIFFORD (Defender)

Graham was signed from Hull City during the close-season. He began his career with Huddersfield for whom he turned professional in 1972. He left on a free transfer to Hull in 1976.

League record: Huddersfield 41(1) aps.; Hull 1 ap.; Port Vale 10 aps.

DAVID HARRIS (Defender)

David is one of the products of the club's nursery scheme. He made his League debut against Rochdale in November 1973 and has been a regular member of the side ever since.

League record: Port Vale 131 aps., 7 gls.

ALAN LAMB (Midfield)

Alan served his apprenticeship with Preston, made his League debut in 1971/72 and was just establishing himself nicely when he broke a leg in 1975. He didn't get back into the Preston side but has rapidly regained confidence since his move to Vale last season.

League record: Preston 76(4) aps., 2 gls; Port Vale 24 aps., 1 gl.

KENNY BEECH (Midfield)

Kenny really made his mark last season when he held his place for the second half of the season. Yet another of Vale's own discoveries, he made his initial senior appearances in 1974/75. He has scored two goals this season.

League record: Port Vale 40 aps., 4 gls.

PETER SUTCLIFFE (Midfield)

Peter had the advantage of spending his early years with Manchester United though he didn't make the first-team. He made the short trip to Stockport in 1975 and then moved on to Vale Park during last season.

League record: Manchester Un. nil aps.; Stockport 19(8) aps., 2 gls. Port Vale 15(1) aps., 1 gl.



PORT VALE F.C.

BACK ROW - L to R John Ridley, Ken Beamish, Joe Connaughton, Trevor Dance, Kevin Kennerley, Alan Lamb.

MIDDLE ROW - L to R Lol Hamlett (Physio), Roy Sproson (Manager), Jeff Hemmerman, Neil Griffiths, Mick Cullerton, Derek Brownbill, David Harris, Colin Harper (Player/Coach)

FRONT ROW - L to R Kenny Beech, Terry Bailey, Bill Bentley, Peter Sutcliffe, Graham McGifford.

DEREK BROWNBILL (Midfield)

Derek only got one chance in Liverpool's First Division side and, with the senior side so well composed, he decided he would have more chance by accepting Port Vale's offer in 1975.

League record: Liverpool 1 aps; Port Vale 71(6) aps., 10 gls.

TERRY BAILEY (Midfield)

Terry joined Vale from Northern Premier League side Stafford Rangers in August 1974 and, until just recently, he has been a permanent member of the side. This season he has sometimes been included as the substitute.

League record: Port Vale 127(3) aps., 23 gls.

BILL BENTLEY (Midfield Defender)

Bill is a former England Youth International who began his career with neighbouring Stoke City. Blackpool paid £30,000 for him in 1969 and he remained there until being freed this summer.

League record: Stoke 44(4) aps., 1 gl; Blackpool 289(7) aps., 10 gls; Port Vale 8 aps.

MIKE CULLERTON (Forward)

Mike is in his second spell with Vale. He was their top scorer in his second season (1966/67) but in 1969 he was freed and joined Stafford Rangers. He scored so many goals with them that Vale re-signed him in 1975.

KEN BEAMISH (Forward)

Ken was Vale's top scorer with 16 goals last season after joining them from Blackburn. The previous season he was Rovers top marksman. He began with Tranmere.

League record: Tranmere 175(1) aps., 49 gls; Brighton 86(10) aps., 27 gls; Blackburn 86 aps., 19 gls; Port Vale 47 aps., 14 gls.

JEFF HEMMERMAN (Forward)

Jeff is Vale's top scorer with four goals, including two from penalties. He learned his game at Hull, made his League debut in 1973/74 but, though he won a regular place for the first time last season, League record: Hull City 45(1) aps., 10 gls; Scunthorpe (loan) 4(1) aps., 1 gl; Port Vale 10 aps., 3 gls.

FOCUS ON David Moss

By Tony Pullein

FOOTBALL LEAGUE



David Moss needs only two more goals to celebrate his 50 in League soccer and he'll certainly be making a special effort to reach that milestone today. Dave's been hitting them in pretty consistently for the past three seasons and at the moment he is our second-highest scorer this season with six in League and Cup.

Dave came into our League team in 1971/72 and scored his first goal for us at Sheffield Wednesday in August 1972. Last season was his best to date - - he scored 21 to top our list.

Here we analyse his career to date. Goals are shown in brackets with "p" denoting penalties. "s" indicates he played as substitute.

	71/72	72/73	73/74	74/75	75/76	76/77	77/78	Total
Aldershot				2(1p)	2(1)			4 (2)
A. Villa		1(1)	2(1)					3 (2)
Blackburn				1				1
Blackpool		1	2					3
Bolton			2					2
Bournemouth				2(1p)				2 (1)
Bradford City							1	1
Brighton		s(1)		2(1p)	2	1+s(1)		5+2s (3)
Bristol City			2					2
Burnley		1						1
Bury				2	1+s	2	1	5+s
Cardiff		1	2		1+s			4+s
Cambridge							1(1)	1 (1)
Carlisle		1(1)	2					3 (1)
Charlton	s			2(1)				2+s (1)
Chester					1(1)	2(2)		3 (3)
Chesterfield				2	2	1	1	6
Colchester				2(3pp)	2			4 (3)
C. Palace			2	2	2(1)	2		8 (1)
Fulham			2					2
Gillingham				1	2(1p)	2(1)		5 (2)
Grimsby				2	2	2		6
Halifax				2	2			4
Hereford				2	1			3
Huddersfield				2(1)				2(1)
Hull	s	s	2					2+2s
Lincoln						2(1)		2 (1)
Luton		s	2					2+s
Mansfield					2	2		4
Mid'brough	s		2					2+s
Millwall			2		1			3
Northampton			2			2(1)		2(1)
Nottm For.		1	2					3
Notts. Co.			2(1)					2 (1)
Orient	1		1+s(1)					2+s (1)
Oxford		1	2(1)			2		5(1)
Peterborough				2	1	2	1	6
Plymouth				2(2)				2 (2)
Portsmouth		s	2			1	1(1)	4 s(1)
Port Vale				2(2)p	1	2		5 (2)
Preston		1+s	2(1)	1	1	2	1	8+s (1)
Q.P.R.		1						1
Reading						2(2)		2(2)
Rotherham					2(1p)	2		4 (1)
Sheff. Wed		1(1)	2(1)		2	2(1)	1	8 (3)
Shrewsbury					2	2	1(1)	5 (1)
Southend				1	2			3
Sunderland		1	1					2
Tranmere				2		2		4
Walsall				1(1)	1(1)	2	1	5 (2)
Watford	1			1+s				2+s
W. B. A.			1					1
Wrexham				2(1)	2	2(2)	1(1)	4 (4)
York						2(3)		2 (3)
	2+3s	11+5s (4)	39+s (6)	40+s (14)	37+2s (6)	43+s (14)	10 (4)	183+13s (48)

LEAGUE CUP

	73/74	74/75	75/76	76/77	77/78	Total
Cardiff					1(1)	1 (1)
Millwall			2(1p)			2 (1)
Newport	2(1)					2 (1)
Portsmouth		1				1
Swansea					2(1)	2(1)
Wolves			2			2
	2(1)	1	4(1)	-	3(2)	10 (4)

F. A. CUP

	72/73	73/74	74/75	75/76	76/77	Total
Birmingham	1					1
Bromley					1(2)	1 (2)
Everton					2	2
Fulham					2(3)	2 (3)
Hendon				1(1)		1 (1)
Hitchin					2(2)	2 (2)
Lincoln			1(1)			1 (1)
Maidstone			1			1
Newport				2(1)		2 (1)
Portsmouth		2(1)				2 (1)
Reading			1(1p)			1 (1)
Tooting				2		2
W. B. A.	1					1
West Ham			2			2
	2	2(1)	5(2)	5(2)	7(7)	21 (12)



Swindon full back John Trollope has a shot saved by former colleague Peter Downsborough in the Bradford City goal.

DANNY'S DESK

What a big disappointment the results of our last two games have been, losing out to Bradford City at home by the odd goal and by going down to Lincoln City after scoring first. So far as the Bradford City match is concerned, Peter Downsborough played a magnificent game and made some great saves, but we were loose at the back and they could have scored two more goals through our silly mistakes. When meeting clubs who play as Bradford City did it is imperative to score an early goal which means that they must come out of defence and this in turn gives the opportunity for more goals, but when the score sheet remains blank then in such games frustration sets in. At Lincoln on the Saturday, I decided to give Gus Gilligan and David Cunningham a game because things have been a bit lean up front away from home this season. For the first half hour these two really put it together with the chance of 2 or 3 goals, but then mistakes began to occur in mid-field and at the back and before long we were on the losing end again. It is no good having skill in the 3rd Division if you are not prepared to battle and Lincoln scored only through mistakes from our side.

I was pleased to hear that David Moss and Trevor Anderson put up a good show in the reserves and the two goals that David scored might give him back that bit of confidence he seems to

have lost in recent games. I hope also that this game might have assisted Trevor in regaining his confidence.

Micky French who sustained an ankle injury when playing for the reserves at Luton on the 10th September is recovering nicely and has been undergoing light training during the past week. At the time of writing these notes I hope that he will be fit to play at Tottenham today.

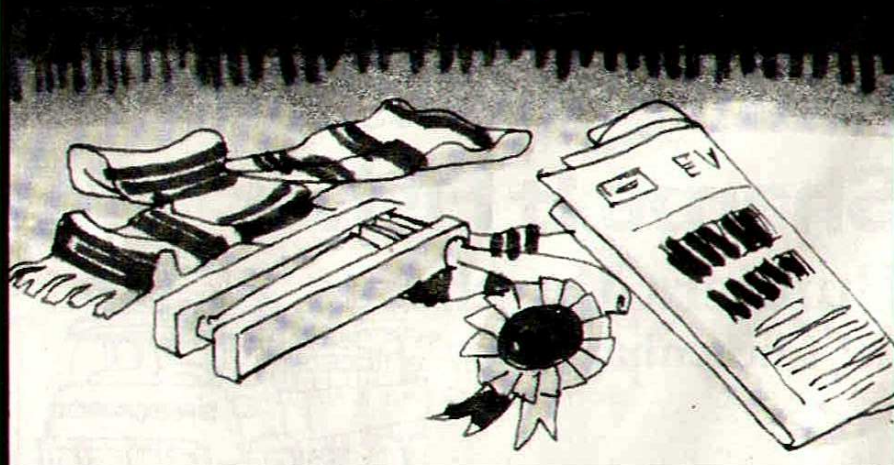
On Monday next, last seasons kit sponsors are to spend an evening with the players in the Rendezvous Club. There are one or two items of kit still not sponsored and if anyone would like to assist in this way then

come along on Monday night and I will meet you there to discuss the matter. This occasion is always a very friendly one when the players circulate amongst all the sponsors and a friendly time is had by all.

On the following day, Tuesday, 18th October, the schoolboys will meet Cardiff City in the Cabot Cup and I hope as many of you as possible will come along to cheer these young lads as who knows, some of them may be the future players of the Swindon Town Football Club.

Many thanks for coming this afternoon and let us hope that our fortunes change for the better.

Part of every supporter's kit.



The Evening Advertiser

Spotlight on Division 3

By Tony Pullein

GILLINGHAM TOP FOR FIRST TIME!

Gillingham enjoyed a completely new experience a fortnight ago after their 3-1 win at Plymouth. Those two points took the Gills into top place in the Third Division for the first time since the division was re-formed in 1958!

Indeed, it was a whole weekend of unique happenings for the Kent club. They had never before managed to win at Home Park in 32 attempts in the Football League and the Southern League. Gillingham, who first entered the Football League in 1920, spent a few fleeting moments at the head of the old Southern Section of the Third Division in the distant past but had never viewed things from such a dizzy height since the league was re-arranged on a national basis in 1958.

Gillingham maintained their momentum last weekend when two goals from Ken Price gave them a 2-1 victory over Rotherham.

Colchester United were this week poised to pay a club record transfer fee of £15,000 to Walsall for their skilful Republic of Ireland international winger, or midfielder man, Miah Dennehy. The idea was to improve the service to striker Bobby Gough who, though he was still the Third Division's top scorer last weekend, had not scored for two games.

Leading scorers last Saturday were:

	League	League Cup	Total
Gough (Colchester)	7	3	10
Foley (Oxford)	6	2	8
Kemp (Portsmouth)	5	3	8
McNeil (Wrexham)	7	1	8
Westwood (Gillingham)	7	1	8
Biley (Cambridge)	6	1	7
Guthrie (Swindon)	5	2	7
Shinton (Wrexham)	6	1	7
Tynan (Sheff. Wed.)	4	3	7

Dixie McNeil hit Wrexham's winner at Exeter in the very last minute and has now scored four goals in five League matches for his new club following his transfer from Hereford United.

Plymouth Argyle are becoming the most philanthropic team in the country. Brian Hall became their fourth player to put through his own goal this season when he equalised for the home side at Chester last weekend. He is the fourth Plymouth man to score for the opposition this season --- and each incident has cost Argyle either a League point or denied them victory in a cup-tie.

A goal by Tommy Tynan gave Sheffield Wednesday their first League victory of the season, after ten abortive attempts, at home to Chesterfield. Being a local "derby", the game attracted Wednesday's best League attendance (12,920) of the season at a time when their gates had dropped down to around the 8,500 mark.

Former England defender, and Middlesbrough manager, Jackie Charlton must have liked what he saw of Wednesday for, after the match, he accepted the club's offer to become their new manager. He refused a contract and is unlikely to stay for more than about three seasons, if he maintains his past philosophy.

I like to make continual progress and when, at Middlesbrough, I found I had taken them just about as far as I could I felt the time had come to hand over to someone else", said Mr. Charlton. "I wanted to stay in management and one day I would love to be given the opportunity of managing the England side. That's one of the reasons I did not sign a contract. It has been agreed with the directors that they would release me automatically if I was ever considered for the England job."

Mr. Charlton starts off at rock bottom. Wednesday are bottom of the Third Division --- a position they had never previously sampled, until this season, in the whole of their 107 years.

It Happened In October

A Dairy of Town Events that occurred during this month

October 5 1889

Swindon Town's first venture into the F.A. Cup ended in defeat in the first qualifying round by five goals to three at the hands of Watford Rovers.

October 29 1898

Warmley inflicted a shock 1 - 0 F.A. Cup defeat on the Town. Later that season, the Bristolians withdrew from the Southern League after Swindon had gained maximum points from them by virtue of a 5-0 win at home and 4 - 2 away. Warmley's results were expunged from the records and so the Town lost four points.

October 12 1907

Harold Fleming made his debut for Swindon in a reserve game against Salisbury. He scored twice in a 4 - 0 win. A week later, on his first team debut, he obtained the fourth goal in a similar victory over Luton Town.

October 8 1927

In a Division 3 South match away to Merthyr Town, half-time arrived with Swindon trailing by five goals to one scored by Harris Morris. After the interval, the home side added a further three with Leslie Roberts replying for the Town. Goalkeeper Jack Bourne lost his place to Ted Nash after this game and never again appeared in Swindon's first team.

October 30 1937

A crowd of 11,421 turned up at the County Ground to see the Town's new £1,000 centre-forward, Ben Morton. But they had to wait until January to witness his first Swindon goal - against First Division Grimsby Town in the F.A. Cup.

October 5 1946

The County Ground gate record was pushed up to 25,007 for the visit of Bristol City. Town secured a point from a 1 - 1 draw with a second-half equaliser by Gordon 'Slacker' Williams.

October 27 1951

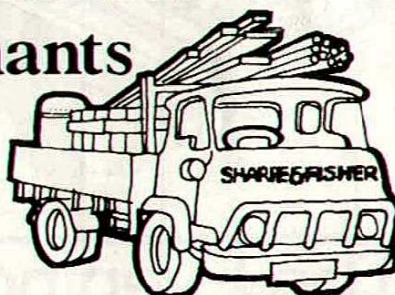
Swindon recorded a 5 - 1 win at Portman Road, Ipswich. Mick Betteridge and Maurice Owen grabbed two each with a home defender supplying another.

October 12 1960

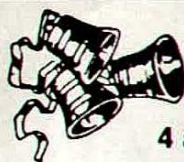
Swindon's first ever League Cup Tie kicked off against Shrewsbury Town. It turned out to be a 330 minute marathon, before the Shropshire side produced two goals in extra-time of the second replay to gain a Third Round Tie against Bradford City.

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October 19 1965

A Don Rogers hat-trick contributed to a Town win by six goals to nil over York City. Dennis Brown, Jimmy Lawton and a John Trollope penalty completed the scoring.

October 29 1966

Swindon visited Dean Court at Bourne-mouth and returned 4 - 1 victors. Dennis Brown grabbed all four goals.



DENNIS BROWN

October 6 1970

A near twenty-four thousand crowd saw Don Rogers score both goals as Liverpool were beaten 2 - 0 at the County Ground in the Third Round of the League Cup.

October 28 1972

Don Rogers made his 400th League appearance against Brighton at Swindon and was then transferred to Crystal Palace for a club record fee.



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Tues.	25th Oct.	Portsmouth	4.30	£1.80

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- 6 PROPHETT C
- 7 GILLIGAN A
- 8 KAMARA C
- 9 GUTHRIE C
- 10 McHALE R
- 11 MOSS D
- 12 ANDERSON T



REFEREE:

Mr. DEREK NIPPARD. (Christchurch, Dorset)
Started refereeing in local Bournemouth leagues in 1949, and continued through the Hampshire League and Football Combination. Has now been on the Football League list for nine years. In 1970/71 he refereed both the F.A. Youth Cup Final and the Belgium v Luxembourg Youth International. A married man he is a District Service Officer - Ringwood District Area - for Southern Gas. Plays a little cricket and enjoys "Do-it-Yourself" work. Is President of Bournemouth Referees Society and Chairman of the Association of Football League Referees and Linesmen - South West Section.

- 1 DANCE T
- 2 McGIFFORD G
- 3 BENTLEY B
- 4 HARRIS D
- 5 DULSON G
- 6 BROWNBILL D
- 7 SUTCLIFFE P
- 8 LAMB A
- 9 BEECH K
- 10 BEAMISH K
- 11 BAILEY T

Linesmen: Red Flag: MR. L. A. FRICKER, WHITCHURCH Yellow Flag: MR. B. S. LOCK, YEOVIL

NEXT MATCH

Saturday 22nd October, 1977
Football Combination - 3.0 p.m.
CARDIFF CITY

Saturday 29th October, 1977
Division III - 3.0 p.m.
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- A Carlisle v Bradford City
- B Hereford v Cambridge Utd
- C Lincoln v Exeter
- D Peterborough v Shrewsbury
- E Plymouth v Tranmere
- F Portsmouth v Bury
- G Preston N.E. v Gillingham
- H Rotherham v Chester
- I Wrexham v Sheffield Wednesday
- J Arsenal v Q.P. Rangers
- K Aston Villa v Norwich
- L Chelsea v Middlesbrough
- M Derby v West Brom. Albion
- N Everton v Bristol City
- O Ipswich v Birmingham
- Q Leeds v Liverpool
- Q Leicester v Coventry
- R Manchester Utd. v Newcastle
- S Nottm. Forest v Manchester City
- T Wolverhampton v West Ham Utd.